



Maritz and Walkingspree Team Up to give clients the edge in managing effective employee wellness programs

A proven activity-based wellness program along with a meaningful rewards solution will motivate employees to make healthier lifestyle changes that impact the bottom line.

ST. LOUIS and SAN ANTONIO (Dec. 07, 2011) Maritz Motivation Solutions, a leader in global rewards and recognition, and Walkingspree, a leading corporate wellness company, are joining forces to provide a proactive, integrated reward platform for wellness programs. A corporate client choosing this integrated platform can select from an online reward catalogue of over 3,000+ merchandize items, utilize health savings account (HSA) deposits as wellness incentives, and incorporate key findings from neuroscience to engage their participants.

“We chose Maritz as our recommended reward partner as they offer a continuum of services and meaningful rewards that can be customized for the needs of any corporate client,” said Hiran Perera, CEO of Walkingspree. “Walkingspree’s ability to customize the wellness program for our clients and Maritz’s ability to offer a variety of reward options gives corporate clients the flexibility they need to keep their wellness/reward program fresh and exciting year after year. We love their approach using neuroscience principles to encourage healthy behavior among participants. Offering this partnership solution will allow Walkingspree to maintain our edge in delivering a progressive wellness program to our clients, something that is expected and greatly appreciated.”

The reward platform also allows clients to incorporate other wellness initiatives such as health risk assessments, biometric screenings and smoking cessation initiatives.

“At Maritz, we believe that to encourage healthy behaviors you must inspire, enable, and motivate people via a fully-integrated wellness solution,” said Solution Strategist Amy Kramer, Maritz Motivation Solutions. “We are excited to partner with Walkingspree as they address components of the healthy living initiatives that support a broader wellness solution, including Maritz’ reward offering. In fact, partnering with Walkingspree became an easy decision when Maritz implemented a Walkingspree program for its own employees where we received very enthusiastic feedback on the effectiveness of this physical activity

program.” Kramer added “It’s truly a whole person approach to positive behavior change.”

This integrated approach adopts neuroscience principles supported by The Maritz Institute. Scientific research indicates that people are motivated through specific innate motivational drives, including the drives to acquire, bond, create and defend. By developing wellness programs that tap into all of these drives, clients can encourage participation, engagement, and advocacy for their wellness programs. Based on the belief that wellness starts with individuals, other supporting agents, such as employers, partners and healthcare providers, can help motivate, encourage, and inspire individuals to adopt healthier lifestyles and live healthier lives. Maritz and Walkingspree’s programs are designed with all of these elements in mind, to drive engagement and healthy living through health promotion, well being, nutrition, and physical activity.

About Maritz Motivation Solutions

Based in St. Louis, Maritz Motivation Solutions is part of the Maritz family of companies. It offers full-service reward and recognition, sales incentive and channel loyalty programs to US and global companies. Maritz Motivation Solutions delivers best-in-class rewards and fulfillment services, including purposefully-chosen merchandise and experiences that excite, motivate and recognize people. The people who work for Maritz Motivation Solutions are dedicated to being the best in the business, fun to work with and their clients’ most valuable ally. For more information, visit www.maritzmotivationsolutions.com or call 1 877 4-Maritz (1 877 462-7489).

ABOUT WALKINGSPREE

Walkingspree is a specialized wellness provider whose expertise is to deliver a technology-driven prevention-focused activity program for health insurers and corporate clients. Through customized online wellness portals and programs, clients receive measurable results and engage participants in a feature rich community. The company’s corporate wellness program – based on a USB pedometer to track validated steps, interactive food and body trackers, an active social media network, and gamification techniques – typically delivers more than 50 percent employee participation and year-over-year member retention. Results are healthier employees and a positive return on investment for clients. Walkingspree programs have been implemented in major health insurers, insurance brokers, Fortune 500 and global clients, small to medium businesses and non-profit organizations such as hospitals and schools. For more information, visit www.walkingspree.com or call 1 877 789-Walk (1 877 789-9255).